

CHARLES RIVER WATERSHED ASSOCIATION

23rd Annual Earth Day CHARLES RIVER CLEANUP

Friday, April 22nd & Saturday, April 23rd



Charles River Watershed Association



OVER 12,000 VOLUNTEERS

Over the past five years, over 12,000 volunteers from Boston to Milford have participated in the Annual Earth Day Charles River Cleanup. This massive volunteer effort takes place the Saturday after Earth Day in April. Each year the Cleanup brings in both old and new volunteers ready to serve their community.

150+ BUSINESSES

CRWA has teamed up with 150+ businesses and organizations throughout metro Boston to protect and restore the Charles River and its watershed ecology for years to come. These companies recognize the need for a clean river and support CRWA's innovative work preventing pollution and building resilience to flood and drought.



JOIN US!



By partnering with CRWA as a Cleanup Sponsor your company has the opportunity to highlight your dedication to the environment and the health and safety of your local community. Join 150+ corporate partners who share a vision for a fully restored, fully protected, healthy, and resilient Charles River watershed.

Need more information about Group Rates & Sponsorship?

Contact Audrey Wallace, Director of Development at 617.540.5650 x1080 or awallace@crwa.org.

GROUP RATES & SPONSORSHIP BENEFITS

23rd Annual Earth Day Charles River Cleanup

CLEANUP CHAMPION

\$3,000 +

Groups of 75-100

- Naming rights of one of CRWA's Spring e-newsletters, the River Current, with company name and website link
- Exclusive interview of team leader featured in CRWA's April River Current
- Company name and logo listed as a premier sponsor on Cleanup promotional materials, including Cleanup Webpage
- Cleanup sponsor announcement on three social media posts on CRWA social media channel of choice
- Charles River Natural Valley Storage Area Wetlands Tour and Picnic with CRWA's Aquatic Scientist, Lisa Kumpf

CLEANUP ADVOCATE

\$2,500

Groups of 50-75

- Company name and logo listed as a 2022 Cleanup Sponsor in CRWA's April e-newsletter, the River Current
- Company name and logo listed as a top sponsor on Cleanup promotional materials, including Cleanup Webpage
- Cleanup sponsor announcement on two social media posts on CRWA social media channel of choice
- Company-wide virtual Lunch & Learn with CRWA Executive Director, Emily Norton

CLEANUP SUPPORTER

\$2,000

Groups of 25-50

- Company name and logo listed as a 2022 Cleanup Sponsor in CRWA's April e-newsletters, the River Current
- Company name and logo listed on Cleanup promotional materials, including Cleanup Webpage
- Cleanup sponsor announcement on two social media posts on CRWA social media channel of choice
- Company-wide virtual Lunch & Learn with Executive Director, Emily Norton

CLEANUP FRIEND

\$1,500

Groups of 10-25

- Company name and logo listed as a 2022 Cleanup Sponsor in CRWA's April e-newsletters, the River Current
- Company name and logo listed on Cleanup promotional materials, including Cleanup Webpage
- Cleanup sponsor announcement on one social media posts on CRWA social media channel of choice

FRIEND OF THE CHARLES

If you have a group that is interested in participating and these levels are too high for you, we do not want to deter you from joining us this year! Please reach out to Audrey Wallace, Director of Development, at awallace@crwa.org to discuss participation.

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Contact Audrey Wallace, Director of Development at 617.540.5650 x1080 or awallace@crwa.org.

Need more information about Group Registration?

Contact Andrew Salant, Field Work Coordinator at asalant@crwa.org.



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